



GLOBAL ENTREPRENEURSHIP WEEK

PRESENTS:

SHOUTLET SOCIAL MEDIA SUPERCHARGED

FEATURING: AARON EVERSON, PRESIDENT AND CSO

- ◆ Shoutlet teaches brands to leverage social channels to drive highly engaged customer relationships for measurable business impact
- ◆ Hear Aaron's great story about the founding of Jellyfish.com, its road to development as a successful company, and their sale to Microsoft
- ◆ See the applications of Shoutlet and how it uses social relationships to establish and expand a brand's cachet

LOCATION

Whitewater
University
Technology Park
Innovation Center

1221 Innovation Drive
Whitewater, WI 53190

AND:

WEDC WISCONSIN ECONOMIC DEVELOPMENT CORPORATION SUPPORTING WISCONSIN ENTREPRENEURS

FEATURING: LISA JOHNSON, VICE PRESIDENT,
ENTREPRENEURSHIP AND INNOVATION

- ◆ Learn where WEDC and other organizations are focusing through the S3 initiative – Start, Seed, Scale
- ◆ Come hear about key WEDC programs and strategic partners that are supporting Wisconsin entrepreneurs such as Technology Dev. Loans, Investor tax credits, Capital Catalyst
- ◆ Benefit from Lisa Johnson's experience in startups and over 22 years in business development, operations and technology licensing - she can relate to entrepreneurs

DATE

SHOUTLET
Wednesday,
November 19

WEDC

Thursday,
November 20

TIME

5:30 pm Networking

6:00 pm Presentation

Hors d'oeuvres from
The Black Sheep will
be served.

THESE EVENTS ARE FREE AND OPEN TO THE PUBLIC!

Register Now

WHITWATERGEW.EVENTBRITE.COM

Meetup

MEETUP.COM/SEWIBIZ

ELEMENTS
FOR SUCCESS

SPONSORED BY:



WHITWATER INCUBATION PROGRAM